

MEDIA ALERT

TOMMY HILFIGER CELEBRATES HIS FIRST VISIT TO AUSTRALIA SURROUNDED BY CELEBRITIES AT HIS NEW YORK STYLE PARTY IN JONES BAY WHARF

Tommy Hilfiger, which is owned by [PVH Corp.](#) [NYSE: PVH], brought the energy and flair the iconic brand is known for to Sydney, transforming the heritage building Chukka into an exclusive New York Style Loft Party to celebrate the arrival of Mr. Tommy Hilfiger in Australia.

Reinforcing the brand's relationship with fashion, art, music and entertainment, a line up of local and international talent sporting* Tommy Hilfiger including **Lucky Blue Smith, Matty J, Flight Facilities, Gemma Ward, Jesinta Franklin, Cameron Robbie, Pia Muehlenbeck, Samantha Harris, Christian Wilkins, Jade Tunchy, Tom Derickx, Sammy Robinson, Abbey Gelmi, Bree McCann, Ali Simpson, Yan Yan Chan** and **Carmen Hamilton** came to experience one night out with Tommy, in true Tommy style.

Guests arrived to the iconic Jones Bay Wharf building, lit up in the brand's iconic Americana colour, whilst electric music duo, Set Mo were on the DJ decks, setting the tone for the evening. A giant disco ball brought some retro fun to the evening, echoing similar scenes of the recent Tommy Now show in New York.

An Aussie American food fusion delighted the hip crowd with ribs on the BBQ, American style hot dogs, mini corn on the cob and Angus beef burger sliders – with the lot! A feature wall serving local beer and wine was set up, offering a unique selection of beverages.



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Please click [here](#) to download **EVENT** imagery.

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***Talent, as dressed by Tommy Hilfiger**

Lucky Blue Smith wore a Tommy Hilfiger black suit

Pia Muehlenbeck wore a Tommy Hilfiger crest embroidered boyfriend shirt and tartan skirt

Kane Muehlenbeck wore a Tommy Hilfiger white shirt, striped black trousers with burgundy brogues

Edwina McCann wore a TOMMYXZendaya velvet tux pant with Tommy Hilfiger pink chiffon blouse

TOMMY HILFIGER

Jesinta Campbell wore a Tommy Hilfiger gold dress

Nick from Set Mo wore Tommy Hilfiger blue velvet trousers with a striped top and multi-coloured sneakers

Stu from Set Mo wore Tommy Hilfiger color blocked trousers with a navy polo and black brogues

Jessica Mauboy wore a Tommy Hilfiger star printed dress with a red sequin jacket and black heels

Ksenija Lukich wore a TOMMYXZendaya burgundy jumpsuit with gold heels

Rowi Singh wore TOMMYXZendaya lamè trousers with a Tommy Hilfiger silver sequined top

Nathan Jolliffe wore a Tommy Hilfiger navy jacket with a blue striped shirt, navy trousers and white sneakers

Yan Yan Chan wore a TOMMYXLewis crop top and trousers

Cameron Robbie wore a Tommy Hilfiger brown crested suit and multi-coloured sneakers

Ally May Carey wore a Tommy Hilfiger pink satin blouse with TOMMYXZendaya trousers and silver heels

Will Tressider wore a Tommy Hilfiger pinstripe suit with a white TOMMY t-shirt

Francesca Hung wore a TOMMYXZendaya multi-coloured dress

Sloan Peterson wore a TOMMYXZendaya hat and gold heels with a Tommy Hilfiger striped dress and TOMMY crossbody bag

Nicole Millar wore a TOMMYXZendaya leather skirt and bodysuit with a Tommy Hilfiger crossbody bag

Ned East wore a Tommy Hilfiger red and mustard crest polo with mustard chinos and white sneakers

Josh Heuston wore a Tommy Hilfiger striped shirt and trousers with black brogues

Josh Carroll wore a Tommy Hilfiger black denim jacket and maroon striped t-shirt with grey chinos and black sneakers

Dena Amy wore a Tommy Hilfiger sequin dress

Nick Slater wore a Tommy Hilfiger striped shirt with black chinos and white sneakers

Mun Mun wore a Tommy Hilfiger striped long sleeve shirt with maroon trousers and maroon brogues

Yasmin Suteja wore a Tommy Hilfiger red leather skirt with a TOMMYXZendaya Bandeau and gold heels

Alli Simpson wore a TOMMYXZendaya cream satin blouse with red sequin trousers and gold heels

Gemma Ward wore a Tommy Hilfiger nautical dress and white denim jacket with a TOMMY crossbody bag and watch

Cartia Mallan wore a TOMMYXZendaya bodysuit with Tommy Hilfiger white chinos with black boots

Sammy Robinson wore TOMMYXZendaya leather trousers, zodiac tee and hat

Bree McCann wore a Tommy Hilfiger striped dress

Olivia Mescia wore a TOMMYXLewis red t-shirt with Tommy Hilfiger denim dungarees, a blue bum bag and white sneakers

Ashley Mescia wore a Tommy Jeans red t-shirt, denim star printed skirt and white sneakers

Kristen Apollos wore Tommy Hilfiger white shorts, crest shirt and stripe bum bag

Sarah Ellen wore TOMMYXZendaya snakeprint pants with a Tommy Hilfiger red leather jacket

George Maple wore Tommy Hilfiger navy skirt and studded crop top with black velvet heels

Harvey Petito wore a TOMMYXLewis logo t-shirt with a Tommy Hilfiger red checked shirt and denim jeans

Matthew Johnson wore a Tommy Hilfiger denim shirt, navy trousers and yellow sneakers

Li-Chi Pan wore a Tommy Hilfiger gold and white embellished jumpsuit

Montana Cox wore a TOMMYXZendaya Velvet Tuxedo Blazer and Trousers

Jono Friend wore a Tommy Hilfiger hetherbone grey suit and black t-shirt

Roberta Pecoraro wore a TOMMYXZendaya python printed leather trousers and cream polo cardigan

Samantha Harris wore a Tommy Hilfiger striped shirt dress

Carmen Hamilton wore a TOMMYXZendaya gold lurex tank and check trousers with python printed sandals

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About Tommy Hilfiger

With a brand portfolio that includes *TOMMY HILFIGER* and *TOMMY JEANS*, Tommy Hilfiger is one of the world's most recognized premium designer lifestyle groups. Its focus is designing and marketing high-quality men's tailored clothing and sportswear, women's collection apparel and sportswear, kidswear, denim collections, underwear (including robes, sleepwear and loungewear), footwear and accessories. Through select licensees, Tommy Hilfiger offers complementary lifestyle products such as eyewear, watches, fragrance, swimwear, socks, small leather goods, home goods and luggage. The *TOMMY JEANS* product line consists of jeanswear and footwear for men and women, accessories, and fragrance. Merchandise under the *TOMMY HILFIGER* and *TOMMY JEANS* brands is available to consumers worldwide through an

extensive network of *TOMMY HILFIGER* and *TOMMY JEANS* retail stores, leading specialty and department stores, select online retailers, and at *tommy.com*.

About PVH Corp.

With a history going back over 135 years, PVH has excelled at growing brands and businesses with rich American heritages, becoming one of the largest apparel companies in the world. We have over 36,000 associates operating in over 40 countries and nearly \$9 billion in annual revenues. We own the iconic [CALVIN KLEIN](#), [TOMMY HILFIGER](#), [Van Heusen](#), [IZOD](#), [ARROW](#), [Speedo](#)*, [Warner's](#), [Olga](#) and Geoffrey Beene brands, as well as the digital-centric [True & Co.](#) intimates brand, and market a variety of goods under these and other nationally and internationally known owned and licensed brands.

*The Speedo brand is licensed for North America and the Caribbean in perpetuity from Speedo International Limited.

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